Kentucky Public Health Association Strategic Map: 2009-2015

Revised September 21, 2009

<u>Vision</u>: Kentuckians will understand, value, and have access to public health services in their communities.

Mission: Promote healthy communities through education, leadership and a commitment to excellence.

What We Do: Provide public health leadership, education and collaboration with partners to:

- Develop effective public health laws. Provide an independent voice for the health of the public
- · Acquire resources to support infrastructure · Provide educational opportunities . Develop strategic alliances

Values: Integrity - Honesty - Professionalism - Inclusiveness - Responsiveness - Leadership

