



**Approved December 17, 2019**

**KPHA Board Meeting, November 19, 2019**

**Members Present:**

Sara Jo Best  
Randy Gooch  
Kayla Bebout  
Janie Cambron  
Louise Kent  
Crystal Miller  
Becky Kissick  
Denise Beach  
Brittany Parker  
Brandi Gilley  
Jennifer Gulley  
Scott Lockard

**On Phone:**

Dr. Mike Ballard  
Tracy Aaron

Lisa Pollock  
Jennifer Burgess KPHLI

**Proxys:**

Becki Casey for Judy Mattingly  
Brandi Gilley for April Harris  
Kyra Dailey for Kelly Alexander

**Others present:**

Bob Babbage  
Julie Babbage

**Staff Present:**

Dana Nickles  
Jill LeMaster  
Carla Tillett

**Call to Order:**

Janie Cambron called the meeting to order at 2:02 PM EDT. Janie welcomed everyone.

**Babbage Team Report:**

Dana Nickles introduced Bob Babbage and Julie Babbage. Bob introduced himself and gave his background and his team's background. Bob talked about what his team is working on at the legislature. Dana asked Bob how KPHA would get involved. Bob said to start with communicating with their legislators. Much discussion ensued.

**Legislative Report – Scott Lockard:**

Scott said that Bob Babbage and his team have been a great resource and are doing a good job on behalf of public health. Scott said the Babbage team will be reviewing the bills that are coming up and they will be setting up a google document online that everyone can look at to follow bill progress. There have already been over 800 bills prefiled for this session.

**Kentucky Public Health Leadership Institute (KPHLI):**

Janie Cambron introduced the KPHLI team that she is mentoring; Gabriel Gathaway and Alex White, who work at Louisville Metro Public Health and Wellness. Gabriel asked what KPHLI can do to for KPHA. Alex said they completed a health impact assessment for the pregnant workers' rights that led to looking at policies at the National and State level. Much discussion followed on what KPHLI is working.

**Meeting Minutes:**

Louise Kent made a motion to approve the Board meeting minutes from October 22, 2019, seconded by Kayla Bebout. The motion carried.

**Financial Report - Lisa Pollock**

Lisa Pollock presented the current financial reports as of October 31, 2019. The KPHA/KHDA Joint administration account current assets were \$141,059.09, revenues were \$86,285.21, and expenses were \$53,226.92, leaving a surplus of \$33,058.29. The KPHA account, as of October 31, 2019, the current assets were \$65,217.35, revenues were \$8,177.65, and expenditures were \$33,570.29, resulting in a current cash deficit of **\$25,392.64**. Randy Gooch made a motion to accept the finance report and Judy Mattingly seconded. Motion carried.

**Executive Director Report – Dana Nickles**

Dana Nickles had previously sent out her executive director report and she went over some of the highlights of the report. Dana and Janie Cambron met with Kate Shanks at the Kentucky Chamber of Commerce who is their governmental relations person. She also met Dr. Shelia Shuster, the board chair for the Kentucky Voices for Health organization, who is also the executive director for the Advocacy Action Network.

**KHDA Update – Randy Gooch:**

Randy Gooch said the focus is on Public Health Transformation Plan (PHPT). Randy talked about some of the things that will be worked on during the upcoming legislative session such as pension, budget, and level funding. Public health is in the spotlight. The KHDA and KPHA executive committee meetings will start in January, and possibly meet every several months.

**Strategic Plan Update – Janie Cambron:**

Janie talked about working on the strategic plan and the elevator speech. Several members of the board are working with her on crafting the speech. Below is part of the realignment for the strategic plan:

- Realign committee structure, and remove Promote, Protect, and Prevent and align more with Leadership, Education, Advocacy, and Communication which are the pillars of the Strategic Plan.

There are several members that are on the board that have not been active. Janie wants to send out a letter to the KPHA members that lists all the opportunities and encourage them to get involved in a KPHA

committee. In the letter, there should be a short description of what each committee entails and what is expected of those that join. Let the members know that the KPHA board is restructuring and possibly adding a new conference committee chairperson. They will need to look at the by-laws to see how it is written now, to see if this position can be added. They also talked about having the same person work on the conference for more than just one-year. There was much discussion on how to do the conference chair role. Janie feels that all KPHA directors should serve on at least one of the committees. Janie also wants to get students involved.

#### **Membership and Dues – Jill LeMaster:**

Recommendation to update and/or change the membership dues and organizational levels. By making the changes below, revenue will increase revenue by \$30,105.

- Increase the Individual membership level pricing and the nonmember conference fee:
  - o Individual for 1 year from \$40 to \$50, for 2 years from \$70 to \$80
  - o Add retiree, 1 year \$25, and 2 years \$40
  - o Full time Student from \$20 to \$25
  - o Lifetime would be grandfathered
  - o Non-Member early conference registration from \$250 to \$275, and late conference registration from \$300 to \$325
- Change the Organizational membership levels from LHD, Government Entities, Nonprofits, Educational Institutions, Corporations to:
  - o Bronze up to 12 members \$480
  - o Silver up to 25 members \$875
  - o Gold up to 50 members \$1500
  - o Platinum up to 100 members \$2500
  - o Diamond up to 200 members \$4000

Kayla Bebout motioned to approve the new fee structure, and Brandi Gilley seconded. Motion carried.

#### **Scholarship report – Judy Mattingly:**

Judy said they normally start advertising around January. Judy has a list of members that may be interested in being on the scholarship committee.

#### **Conference Update - Kayla Bebout**

Janie Cambron and Kayla Bebout visited the Bowling Green conference center and were impressed with the facility. They believe it will be a good location, and were assured that the conference facility has all the space available for all the aspects for the 2021 KPHA conference. There was a recommendation to have the conference at Bowling Green for 3 years instead of 1 year for a cost savings. Randy Gooch made the motion to approve having the conference in Bowling Green from 2021 to 2023, and Brittany Parker seconded. Motion carried. The 2020 conference call for abstracts and posters was sent out and published on the website. The passkey should be out very soon for the hotels.

#### **New Business - Janie Cambron**

- EKU internship project – Dr. Ballard talked about a project involving their MPHA 95 class where students work with community partners to identify projects and also, there will be a team of students to help us to respond to overall needs. Send any ideas to Dr. Ballard.

- University representation - Dr. Macy will not be able to make the regular board meetings and she asked Janie to find someone else to represent the Universities.
- Grant opportunity – Through the Robert Wood Johnson Foundation, there is another grant opportunity from the County Health Ranking of \$4900 to bring stakeholders together.

The next meeting will be December 17 from 2-4 PM via a conference call.

Adjourn: Brandi Gilley made a motion to adjourn and seconded by Randy Gooch. The motion carried. The meeting adjourned at 4:14 PM EDT.

Respectfully submitted,

April Harris, Secretary

(Recorded and transcribed by Carla Tillett)